



The Confederation of Benefit Corporations

International Non-Profit Organization (AISBL)
Rue Delwart 173, 1070 Anderlecht – Bruxelles, Belgium
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Enterprise Number (BCE): 1030571055

ConfBenefit Manifesto *The Confederation of Benefit Corporations*

Vision

ConfBenefit was created to unite Benefit Corporations around the world in a community that promotes a regenerative business model, capable of combining economic prosperity with a positive impact on people and the planet.
With this Manifesto, the Confederation affirms its commitment to building an economy that considers sustainability not as an external goal, but as the foundation of value and a shared principle of governance.

1. International representation

Based in Brussels, ConfBenefit guarantees direct representation at European institutions and major international and multilateral organisations.
The Confederation acts as a stable interlocutor in the global dialogue on business, sustainability and responsible development, ensuring that the voice of Benefit Corporations is heard in the places where the economic and environmental policies of the future are defined.

2. Legal identity and recognition

ConfBenefit promotes the recognition of the legal form of Benefit Corporations in every legal system, favouring a uniform regulatory framework and the integration of the model into national and supranational legislation.
The aim is to consolidate a clear legal basis that protects the dual purpose — economic and common benefit — and recognises the social value of Benefit Corporations as a pillar of the new regenerative economy.

3. Autonomy and independence

The Confederation operates in full autonomy and independence from existing certifications, movements or brands.
ConfBenefit represents Benefit Corporations in their diversity, supporting a neutral and



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inclusive approach, centred on the principle of responsibility and governance oriented towards the common good.

4. Institutional dialogue and advocacy

ConfBenefit acts as a platform for dialogue and institutional advocacy with governments, regulatory bodies and international organisations. It promotes public policies that encourage the spread of the Benefit model, support the transition to a regenerative economy and the creation of legal, fiscal and financial instruments consistent with this new business vision.

5. Benefit Makers: global economic infrastructure

ConfBenefit promotes the creation of Benefit Makers, the first international ethical platform to connect businesses, investors and partners through principles of transparency, fairness and positive impact. Benefit Makers represents a global economic infrastructure that promotes collaboration between Benefit companies, the co-development of regenerative solutions and access to impact finance and sustainable innovation networks.

6. Regional hubs

The Confederation is divided into regional hubs to coordinate strategies and initiatives across different continents, promoting territorial synergies and enhancing the economic and cultural diversity of Benefit companies. Each hub will be an operational reference point for disseminating the global principles of the movement locally, supporting policies, programmes and partnerships consistent with the regional context.

7. Unified standards and measurability

ConfBenefit supports the development of a common language for impact assessment, collaborating with public and private entities, academics and standardisation bodies to ensure transparency and comparability in economic, social and environmental results. The Confederation promotes the alignment of ESG criteria and the definition of unified



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standards so that Benefit Corporations can communicate their results in a credible and globally recognisable manner.

8. International Observatory of Benefit Corporations

The International Observatory is ConfBenefit's research and analysis centre. It promotes data collection, the comparison of international best practices and the production of tools useful to businesses, public decision-makers and the scientific community.

The Observatory is also a space for economic and cultural literacy: it aims to spread the culture of the Benefit model, often confused with non-profit, clarifying its identity as a form of enterprise that combines profit and positive impact.

Particular attention is paid to Latin America and emerging countries, where the development potential of this paradigm is enormous.

9. Education and regenerative business culture

ConfBenefit promotes training and awareness programmes for entrepreneurs, managers, institutions and younger generations, in order to spread a new business culture focused on sustainability, responsibility and innovation.

The Confederation aims to collaborate with universities, foundations and business networks to develop educational programmes and tools that integrate the impact perspective into business models and management training.

10. Global community and alliance of values

ConfBenefit is the common home of Benefit corporations around the world. It is a network that combines ethics, innovation and institutional representation, recognising positive impact as the new frontier of competitiveness and shared progress. Membership of ConfBenefit represents a concrete commitment to a regenerative and inclusive economy, capable of transforming the way business is done and creating long-term value.

Approved by the ConfBenefit Executive Board



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